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FRANCIS FUKUYAMA

TRUST:

THE SOCIAL VIRTUES AND

THE CREATION OF PROSPERITY

信任：社会美德与创造经济繁荣

作者_ [美] 弗朗西斯·福山

译者_ 郭华

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TRUST: The Social Virtues and the Creation of Prosperity
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五国企业所有制对比

所有权构架	日本（企业百分比）	美国（市场占有百分比）	英国（销售百分比）	联邦德国（企业百分比）	法国（企业百分比）
家族和个人	14	28.5	56.25	48.0	44.3
管理层或其他	86	71.5	43.75	52.0	55.7

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在北美的日本汽车工厂	18.8	20.9
在北美的美国汽车工厂	18.6	24.9
在欧洲的美国和日本工厂	22.8	35.3
欧洲本土汽车工厂	22.8	35.5
新兴工业化国家的汽车工厂	25.7	41.0

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弗朗西斯·福山作品 05

信任：社会美德与创造经济繁荣

TRUST:
THE SOCIAL VIRTUES AND
THE CREATION OF PROSPERITY

福山在本书中把焦点集中在信任度存在与否所造成的结果上，使读者对于社会资本有了崭新而精确的认识；这本书问世之后，我们再也不可能忽略文化的前提而单独分析经济成长的议题。想要了解国家财富真正来源的人，《信任》一书是不可或缺的读物。

——威廉·盖尔斯敦（William A. Galston，美国马里兰大学公共事务学院教授）

对于想要了解当代社会经济表现何以良莠参差的经济学门外汉来说，福山的《信任》将会成为最受欢迎的读物。福山对社会核心价值观持有独特的见解，他认为这些价值观引导了美国、亚洲、欧洲企业与政府的行为，这一独特的见解本身也提供了一个原创性的概念框架，有助于我们了解后冷战时代世界许多紧张情势的根源，其中包括贸易与人权等多元化的议题。

——大卫·黑尔（David Hale，Kemper 金融服务公司投资部经理）

福山又办到了。通过《历史的终结与最后的人》一书，福山在知识界引发了令人惊异的效应；这次他又通过这本《信任》让我们学到，一个社会的“自发社会性”是该社会经济结构的关键，那些认定社会行为以个人主义的盎格鲁撒克逊模式和团体导向的亚洲模式为两种极端，其余行为模式皆处于二者之间的人，必须重新思考这个议题了。福山再一次为知识圈带来震撼。

——亨利·罗文（Henry S. Rowen，美国斯坦福大学商学院教授，胡佛研究所资深研究员）

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